



The Sweet Wrapper

And let us consider how we may spur one another on toward love and good deeds. Let us not give up meeting together, as some are in the habit of doing, but let us encourage one another—and all the more as you see the Day approaching. Hebrews 10:24-25 NIV
 Summer

July 2009

Welcome to Sweet Monday... 1006 Pump Road, "Sweet" 100

Sweet Monday has a new home! When you visit, a beautiful new striped awning and pink door will greet you! We are grateful for God's phenomenal provision for our beautiful first floor home. The awning was a gift from **Happy Hogshire** of **Hogshire Industries** in Norfolk, VA. (Happy is the father of a former roommate of Kim's in the '80s, **Sweet Meg**



Bogue.) Kim dedicated the awning to Joyful Jamie since a cute awning was her suggestion. Thanks to **Keith and Roger Francis** of **Sprint Signs** for installing the awning and for new signage. [Special hugs to **Phil Scott** for introducing Kim to **Jimmy Frank** of **Powhatan Flooring**, who donated and installed the new Berber carpet!] Sweet Monday also received a Generous God donation to cover the



monthly rent increase for a year. **Sweet Amy** painted the adorable planters, and **Artistic Angie Wiggins** created the Sweet

Monday sign with shoestring fringe. Another blessing...no utility bills! The office adjoins the dental practice of **Dr. Kamelia Radeva**, who is graciously donating electricity costs. Extra thanks to **Darlin' Dawn & Scott McKee** for moving help, world map and pink frame. **Sweet Elaine Walsh** created the stunning quilt. We can't wait to designate the Sweet Monday outreaches around the globe! Please visit Sweet Monday...we love telling people we're behind **Friendly's Restaurant** and face Pump Road. How sweet is that? ☺



We love our space! Thank you **Bill Swift & Main St. Properties** for a smooth transition to downstairs.

A Sweet Addition...



Introducing our newest Sweet Monday family member...**Sweet Sylvia** ("Sylvie") **Venning Bohlen**, born to **Amy & William Bohlen** on a **Sweet Monday, January 5, 2009**. She weighed 7 lbs. 11 oz and was 20 3/4" long. She has beautiful blue eyes and red hair! We must say goodbye to Amy (Kim's former third "greater") who served as the Executive Director for Sweet Monday this past year. She is transitioning into her new role as full time mom and wife. We are grateful for her invaluable leadership, and although we will miss her, we are not letting her go far...she will serve on the Board of Directors. [We have a special place in our hearts for stay-at-home moms; Sweet Monday was born when Kim stopped teaching to stay home with Kali full time.] Thank you, Amy, for accepting this new role. ♥ (**Sweet Amy & Sylvie Bohlen** in their Sweet Monday t-shirts.)



Eternal Dividend Endorsements

Need some sweet encouragement this summer? Grab a glass of tea, relax and read what friends are saying about Sweet Monday. In 14 years, Kim never asked for endorsements, but when a potential publisher requested endorsements on the transferability of Sweet Monday, she was thrilled to receive so many encouraging comments. Here's a sampling of how God has grown this ministry through the years. Email us if you want a list of all the endorsements.

Kim Newlen has found a creative innovative way to reach and teach women about Christianity. It is, among other things, a participatory way to involve women in a discovery of Jesus and His transforming power.

Jill Briscoe, Author, *Telling The Truth Ministry*

Kim Newlen's Sweet Monday is a great example of how to spread the good news by demonstration, not proclamation. Beautiful in its simplicity, it's a wonderful way for women to connect to God's love and each other.

Ken Blanchard, cofounder of the Lead Like Jesus ministry and coauthor of *Lead Like Jesus: Lessons from the Greatest Leadership Role Model of All Time*, San Diego, CA

Every reference about hospitality in Scripture is mentioned in the context of brotherly love. Sweet Monday is an effective outreach to the unreached within reach; hospitality and love tied together, in a non-threatening, non-pressuring way. Sweet!

Rachael Crabb, author of *The Personal Touch*, encouraging others through hospitality & Wife of Dr. Larry Crabb, author, psychologist, Bible Teacher, Morrison, CO

Sweet Monday has been a powerful tool to use at our university. I open my home each month to the thirty chaplains on campus for fellowship and training and encouragement so that they will carry these ideas back to their dorms and share Christ among the students. ...My goal is to see these girls carry this method of evangelism all over the world.

Ruth McWhite, Director of Women's Ministry, North Ministry, North Greenville University, Greenville, SC

I am so excited about how Sweet Monday is such a great tool for my daughter and me in reaching other teen girls for Christ...in a fun, laid-back, girly girl kind of way!

Pam Brown, Sweet Monday for Teen Girls, Richmond, VA

God has done some amazing things with Sweet Monday. Liberty University and I look forward to walking through all the doors that He's starting to open. I plan on continuing Sweet Monday next semester and I've even had girls

who were never able to attend a single one this semester approach me and tell me that they're looking forward to coming!

Hannah Ellenburg, Sweet Monday Hostess & College student at Liberty University, Lynchburg, VA

Sweet Monday is a wonderful way to introduce women to Jesus. The devotions provide food for thought and the presentations each month are creative and encourage women in their roles as friend, mother, daughter, business woman and servant of God.

Edith Parks, Leadership Team Member, Moving On After Moving In, St. Giles Presbyterian Church, Richmond, VA

Our Sweet Monday widows' ministry attracts widows from several church backgrounds and unchurched women alike because of its sweet and simple approach to the Gospel.

Marj Newcomb, Sweet Hostess of Widows' Group for 6 years, Center Harbor, NH

Sweet Monday...topics and devotionals make it effortless to reach out to the women in our lives, whether they are seasoned women of faith or are just beginning to explore what it means to follow Christ.

Jennifer Parham, Director of Women's Ministry, Needle's Eye Ministries, Inc., Richmond, VA

Adapting Sweet Monday materials to use in a senior adult co-ed setting has proved to be one of the greatest blessings in my life....

Mary Buckner, Associate Minister, Spring Hill Baptist Church, Ruckersville, VA

Jesus' last words while on the earth were very important: 'Go and tell...' Sweet Monday offers women the opportunity to become involved in carrying out Jesus' last command. ...The beauty of Sweet Monday is that it's easy and sustainable for today's busy woman, no matter what her age!

Maye Hayes Jepson, Speaker Consultant, Richmond, VA; National Board member for Imago Dei, Friends of Christianity, Arts Former Board member, Stonecroft Ministries

Sweet Monday Sinking Spring, PA Everybody's Birthday Debbie Burridge, Sweet Hostess





♥ Heart on My Pink Sleeve...

Dear Sweet Monday Friends,

In 2008, of the 6.7 billion people in this world, two-thirds did not know Jesus Christ. Knowing this sobering fact, I am embarrassed to say that I really didn't want to do something that I was asked to do that may further the gospel.

Was it time? Was it fear? Or, was it just not my cup of tea? I did not even have time to contemplate my misgivings!

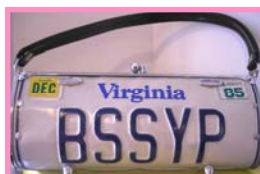
In almost 15 years, I have not asked for endorsements for *Sweet Monday, Women's Socials on a Shoestring...Tied to a Generous God* which is self-published. Recently, a potential publisher asked me to supply him with endorsements that illustrate the transferability of Sweet Monday. Over a dozen years ago, **Ukrop's** sold the original ideas in their super markets here in Richmond. Soon afterwards, a lady called me from a neighboring county and said, "Can I do this in my neighborhood?" Since then, I have seen God transfer it in more ways than I could ever imagine. What turned out to be a chore was transformed into a BIG BLESSING. Hope you will be as encouraged as I am by these *Eternal Dividend endorsements* and not be discouraged about our economy and future. ☺ *No eye has seen, no ear has heard, no mind has conceived what God has in store for those who love Him.* (1 Cor. 2:9) That's you and me in eternity. I love you.

Holy Hugs & Sweet Kisses,
Your mushiest "Home Sweet Monday Home Missionary"
His,

Kim Newlen ☺



Kim Newlen
Thanks to **Sweet Dawn Michelle Morris** for surprising Kim with the cupcake sneakers & other Sweet



Be Sweet Say Your Prayers!

Ways to Support Sweet Monday...

- Donate online on the Sweet Monday website @ www.sweetmonday.org.
- Become a prayer partner and receive specific prayer requests from Sweet Monday.
- Volunteer to help in the Richmond office, or find out how to help Sweet Monday in your town.
- Sign up for Automatic Funds Transfer (AFT). It's a time saver and you'll never forget to give. You may prefer to have 12 contribution envelopes mailed to you for easy giving. Just let us know.
- Purchase Sweet Monday volumes & products:
 - ♥ **Volumes 1- 4 of *Sweet Monday, Women's Socials on a Shoestring...Tied to a Generous God...*** All 4 volumes of Sweet Monday contain delicious treats and creative themes for your Sweet Monday Socials. These fun and faithful tools will help you reach women for Christ, one sweet invitation at a time.
 - ♥ **Hostess Training DVD...**Join Kim in her living room for a Clutter Auction complete with FAQs, encouragement and advice, *Eternal Dividends* (testimonials), and a 3-minute promotional video. It's a fun tool to encourage and involve volunteers in your church.

Shop online the Sweet Monday Shoppe at www.sweetmonday.org or call our office (9 am-5 pm EST) at (804) 754-4333 to order materials and hostess products.

Our Sweet Board of Directors

- Katherine Arthur
- Amy Bohlen
- Cheryl George
- Pamela Hoade
- Stuart Holt
- Faye Rivers
- Sherry Sharp
- Steve Shelby
- Annhorner Truitt
- Kim Newlen

Comment by Hospital Administrator about Sweet Dietary Habits of World's Oldest Person, Gertrude Baines

She said she didn't care what kind of cake or ice cream we got her, that she would eat anything. She's a sweet lady.

(From www.people.com, "World's Oldest Person Turns 115 - Eating Bacon and Sweets," 4/06/09)



Smiley Faith Purse

You don't want to miss Kim's cute new Smiley Faith purse! Hope you do not mind she will not be swapping this adorable purse in December at the Sweet Monday Purse Swap at her home!



Upcoming Events

Family Foundation Board Retreat, Richmond, VA - August 25, 2009 - Kim is speaking on *The CEO and the Board—A Critical Partnership* for a private event.

Sweet Monday Training Event - September 14, 2009
St. Michael's Catholic Church, Glen Allen, VA
Contact the Sweet Monday Office to register at 804-754-4333.

Billy Graham School of Evangelism Conference at The Cove, Asheville, NC - September 17, 2009
Kim speaks on *Living Simple, Sweet and Salty Lives for Christ*.

Women's Renewal Weekend at Crestwood Presbyterian Church, Midlothian, VA - October 2-3, 2009. Kim will speak on *Living Simple, Sweet and Salty Lives for Christ*.

SAVE THE DATE

Richmonders...

Sweet Monday Yard Sale

Friday, April 23, 2010—8 am-5 pm

Calling all Sweet Monday friends to start saving items for our 3rd annual Yard Sale at Kim's home. Let us know if you can volunteer to price and work. Volunteers get first dibs!



Editor:
Joyful Jamie

Contributors:
Sweet Women
like YOU!



Special Thanks!

Ukrop's Super Market's Golden Gift Certificates turned **PINK** for Sweet Monday. Thank you! We reached a record high this year! ☺

Holy Hugs to **Sweet Sherry Sharp** for hosting the Volunteer Luncheon on May 12th at her home. We loved honoring our wonderful volunteers who give of their time and talents!



Kudos to **Sweet Naomi Nagle** for crafting this adorable wreath with candies and pink hearts. It's the perfect addition to the office!.



Sweet Monday Inc.

1006 Pump Road "Sweet" 100

Richmond, VA 23238

T: 804-754-4333

info@sweetmonday.org

www.sweetmonday.org

Sweet Monday is a nonprofit 501(c)3
and your donations are tax deductible.

Please help Sweet Monday save
printing & postage costs by
providing your e-mail address to
info@sweetmonday.org

We are happy to send our newsletter to you regardless of your ability to purchase or donate.

A Sweet and Simple Statement of Faith

We believe in our sweet Savior, Jesus Christ, who died for our sins. Through His death and resurrection, He is the only way to God & a new, sweet, abundant and eternal life. We believe that the Bible is God's holy, inerrant word, sweeter than honey to our mouths!